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**For Immediate Release:**

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**MACKENZIE RENEWS COMMITMENT TO AURAL EXCITEMENT**

**Glendora, CA – October 17, 2005 - Mackenzie Laboratories, Inc.** renews Aural Exciter licensing agreement with Aphex Systems Ltd.

Mackenzie will continue to use Aphex Aural Exciter technology in its DYNAVOX line of Autoload Message-On-Hold and In Store Marketing equipment. Currently, there is very little standardization regarding the input parameters of typical telephone and background music systems. Aural Exciter technology, a feature unique to Mackenzie designs, allows the sonic output to be tailored to a specific installation. This provides for optimum levels and frequencies insuring that marketing messages are delivered, clearly.

The Aural Exciter is an audio processor that automatically recreates missing harmonics. It adds harmonics to recorded sound, restoring the sounds natural brightness, clarity and presence, effectively improving detail and intelligibility.

Mackenzie products that offer the Aural Exciter feature include the DVCD-2000, DV-2000, DV-2000MT and DV-2000MTS/LR. Since 1954 Mackenzie has continued to revolutionize the communications industry through the firm's message-on-hold, remote download, page stacker/feedback eliminator, message repeater and transit product lines.

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