

MACKENZIE

DVSD-3000 MTS/LR

SD Card/USB load Storecaster & Music-Thru system with Local Record

Key Features:

- Removable SD card, non-volatile memory storage
- USB key can play directly, or transfer data to SD card
- Supports WAV and MP3 files
- High speed USB 2.0 host port
- Up to 20 message capacity
- Adjustable tone control and monitor speaker
- Frequency response up to 15 kHz
- Local recording capability with optional handset
- BGM input with volume and mix control
- Individual message skip feature
- Built-in delay timer (00-99) seconds or minutes
- Audio output format switching for Music only, Music & Message, Message only.



The Mackenzie DYNAVOX family of products is engineered to meet industry needs across a wide range of applications. The Mackenzie DVSD-3000 MTS/LR is here to continue that commitment.

The **DVSD-3000 MTS/LR** seamlessly combines your marketing messages with an external music source, enhancing your clients shopping or on-hold experience.

This system offers 20 independent message locations, each with an individual enable switch. This selectivity and an on-board delay timer allow you to be in control over which messages play, and how often. Messages may be recorded live via a local record handset (optional), for last minute changes or frequently updated material.

--Applications--

Message-On-Hold: Combine marketing messages with music to keep clients interested and informed about your company or products while they are on hold.

Storecasting: Seamlessly integrate in-store advertising messages with your background music.

Audio Fidelity

15kHz, Dependant on MP3 bit rate
80dB Signal to Noise ratio

Power:

12VDC, power pack included

Memory:

1GB standard

Handset input:

RJ22 for local record
(LR-HSET, supplied separately)

BGM Input:

RCA, mono, 10k Ohm

Audio Outputs:

RCA, mono, +3db into 600 Ohm
RCA, mono, 2.5W @ 8 Ohm

Manual Controls:

BGM level, BGM fade amount, Output level, Input level, Speaker, Local Record, Music Interval, Tone control

Switches:

Message enable/disable, Play mode, Music Interval min/sec

Package:

6.4" W x 4.6" D x 1.1" H
Painted steel chassis

Specifications are subject to change without notice.

Making A Difference, One At A Time

* MPEG Layer-3 audio decoding technology licensed from Fraunhofer IIS and Thomson.

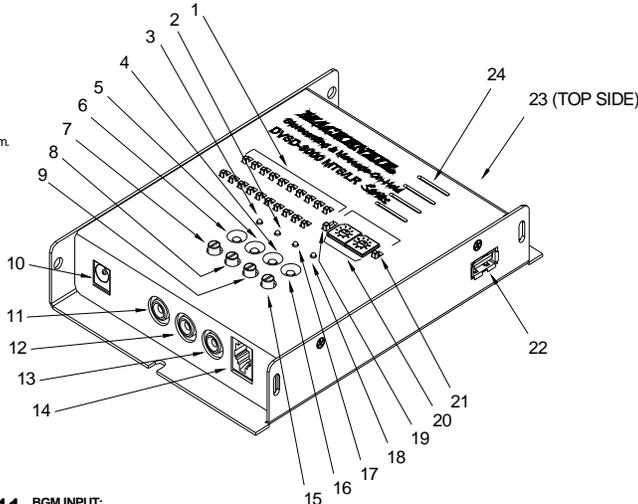
DVSD-3000 MTS/LR

SD Card/USB load Storecaster & Music-Thru system with Local Record

- 1 MESSAGE SELECTION 1-20:**
Enable and disable messages to be played or recorded. Off (down) On (up).
- 2 APPEND MODE LED (YELLOW):**
Indicates if system is in Standard mode (OFF) or Replace & Append mode (ON).
- 3 MEMORY OK LED (GREEN):**
LED is ON if either an SD Card or a USB memory key with valid audio messages is detected by the system. Blinks if no files are detected.
- 4 LOCAL RECORD PUSHBUTTON:**
Press this button to initiate local record function.
- 5 APPEND PUSHBUTTON:**
Toggles the Append mode as displayed on the associated LED.
- 6 RECORD STOP PUSHBUTTON:**
Stop playing downloaded messages. If pressed during the recording process the recording will be stopped.
- 7 BGM LEVELS KNOB:**
Adjusts level of external music source.
- 8 FADE AMOUNT KNOB:**
Adjusts amount the BGM input is ducked when a message is played.
- 9 TONE ADJUST KNOB:**
Adjusts the Bass & Treble amount to deliver the best overall system performance.
- 10 POWER JACK:**
Insert supplied power adapter.

**THE MACKENZIE DYNAVOX
DVSD-3000 MTS/LR Quikey**
15 JAN 2009, Version 1.1
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Model DVSD-3000 MTS/LR STORECASTER & MESSAGE-ON-HOLD SYSTEM WITH LOCAL RECORD



- 11 BGM INPUT:**
Connect to external source of music.
- 12 LINE OUTPUT:**
Audio output level of up to +3dB into 600 Ω, this is a standard level for most applications.
- 13 SPEAKER OUTPUT:**
Audio output level of up to 2.5W into 8 Ohm. Use this output if more drive is needed to reach a more comfortable listening level.
- 14 LOCAL RECORD INPUT:**
use with LR-HSET (Optional) Hand set for local recording.
- 15 AUDIO OUTPUT LEVEL KNOB:**
Adjusts the volume to both the line level and speaker audio outputs.
- 16 SPEAKER PUSHBUTTON:**
Turns local Monitor speaker ON/OFF.
- 17 COPYING LED (RED):**
Used to display recording mode. Red light ON, indicates message (s) is being copied from USB memory key to SD Card.

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- 18 PLAYING LED (GREEN):**
This green LED is ON when the system is playing Pre-Recorded messages.
- 19 PLAY MODE SWITCH:**
UP = music only. (Only BGM heard)
MID = music & message. (Normal operation)
DOWN = message only. (BGM muted)
- 20 MUSIC INTERVAL-Tens and Ones Rotary Switches:**
Set music interval between message plays. Set the rotary switches to the desired time between 00 and 99.
- 21 MUSIC INTERVAL-Minute/Second Switch:**
Programs rotary switch setting for minutes or seconds.
- 22 USB MEMORY KEY CONNECTOR:**
Audio files can be played directly from a USB memory key, or the files on it can be copied to an SD card, if one is present.
- 23 SD CARD CONNECTOR:**
Audio files be played directly from an SD card
- 24 MONITOR SPEAKER:**
Allows user to preview message play back.



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