

M A C K E N Z I E

DVSD-3000 MTS/LR

SD Card/USB load Storecaster & Music-Thru system with Local Record

Key Features:

- Removable SD card, non-volatile memory storage
- USB key can play directly, or transfer data to SD card
- Supports WAV and MP3 files
- High speed USB 2.0 host port
- Up to 20 message capacity
- Adjustable tone control and monitor speaker
- Frequency response up to 15 kHz
- Local recording capability with optional handset
- BGM input with volume and mix control
- Individual message skip feature
- Built-in delay timer (00-99) seconds or minutes
- Audio output format switching for Music only, Music & Message, Message only.

The Mackenzie DYNAVOX family of products is engineered to meet industry needs across a wide range of applications. The Mackenzie DVSD-3000 MTS/LR is here to continue that commitment.

The **DVSD-3000 MTS/LR** seamlessly combines your marketing messages with an external music source, enhancing your clients shopping or on-hold experience.

This system offers 20 independent message locations, each with an individual enable switch. This selectivity and an on-board delay timer allow you to be in control over which messages play, and how often. Messages may be recorded live via a local record handset (optional), for last minute changes or frequently updated material.

--Applications—

Message-On-Hold: Combine marketing messages with music to keep clients interested and informed about your company or products while they are on hold.

Storecasting: Seamlessly integrate in-store advertising messages with your background music.



Audio Fidelity

15kHz, Dependant on MP3 bit rate
80dB Signal to Noise ratio

Power:

12VDC, power pack included

Memory:

1GB standard

Handset input:

RJ22 for local record
(LR-HSET, supplied separately)

BGM Input:

RCA, mono, 10k Ohm

Audio Outputs:

RCA, mono, +3db into 600 Ohm
RCA, mono, 2.5W @ 8 Ohm

Manual Controls:

BGM level, BGM fade amount, Output level, Input level, Speaker, Local Record, Music Interval, Tone control

Switches:

Message enable/disable, Play mode, Music Interval min/sec

Package:

6.4" W x 4.6" D x 1.1" H
Painted steel chassis

Specifications are subject to change without notice.

Making A Difference, One At A Time

* MPEG Layer-3 audio decoding technology licensed from Fraunhofer IIS and Thomson.

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1 MESSAGE SELECTION 1-20:
Enable and disable messages to be played or recorded. Off (down) On (up).

2 APPEND MODE LED (YELLOW):
Indicates if system is in Standard mode (OFF) or Replace & Append mode (ON).

3 MEMORY OK LED (GREEN):
LED is ON if either an SD Card or a USB memory key with valid audio messages is detected by the system. Blinks if no files are detected.

4 LOCAL RECORD PUSHBUTTON:
Press this button to initiate local record function.

5 APPEND PUSHBUTTON:
Toggles the Append mode as displayed on the associated LED.

6 RECORD STOP PUSHBUTTON:
Stop playing downloaded messages. If pressed during the recording process the recording will be stopped.

7 BGM LEVELS KNOB:
Adjusts level of external music source.

8 FADE AMOUNT KNOB:
Adjusts amount the BGM input is ducked when a message is played.

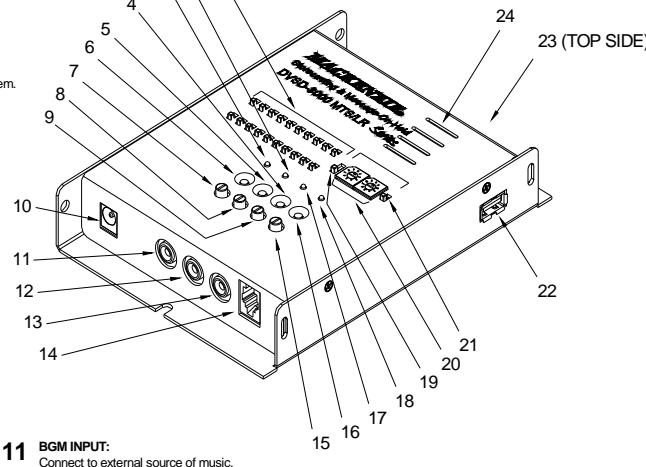
9 TONE ADJUST KNOB:
Adjusts the Bass & Treble amount to deliver the best overall system performance.

10 POWER JACK:
Insert supplied power adapter.

THE MACKENZIE DYNAVOX DVSD-3000 MTS/LR Quikey

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Model DVSD-3000 MTS/LR
STORECASTER & MESSAGE-ON-HOLD
SYSTEM WITH LOCAL RECORD



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18 PLAYING LED (GREEN):
This green LED is ON when the system is playing Pre-Recorded messages.

19 PLAY MODE SWITCH:
UP = music only. (Only BGM heard)
MID = music & message. (Normal operation)
DOWN = message only. (BGM muted)

20 MUSIC INTERVAL-Tens and Ones Rotary Switches:
Set music interval between message plays. Set the rotary switches to the desired time between 00 and 99.

21 MUSIC INTERVAL-Minute/Second Switch:
Programs rotary switch setting for minutes or seconds.

22 USB MEMORY KEY CONNECTOR:
Audio files can be played directly from a USB memory key, or the files on it can be copied to an SD card, if one is present.

23 SD CARD CONNECTOR:
Audio files be played directly from an SD card

24 MONITOR SPEAKER:
Allows user to preview message play back.



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