# MACKENZIE

### **DV-2000MTS**

**Digital Autoload Storecaster** & Music-Thru System

#### **Key Features:**

- •All digital operation after initial message loading.
- ■Non-volatile FLASH memory.
- •Up to 32 minutes of digital audio storage.
- •Up to 20 message capacity sequentially stored and played.
- Individual message skip feature
- All or individual message update
- ■Two levels of audio quality(3.4kHz or 6.8kHz).
- ■APHEX Aural Exciter.®
- Excellent noise floor and wide dynamic range.
- Built in delay timer (00 99), with Seconds/Minutes selection switch.
- Audio output format switch for Music Only, Music & Message, Message only.
- ■Remote trigger capability.
- **BGM** input with volume and mix control.
- Adjustable line level and amplified audio outputs.
- •Industrial grade all metal construction.
- Ruggedized, electronically controlled cassette mechanism for initial message loading.
- -3-Position flexible mounting scheme.
- Backed by 3 year warranty.

The Mackenzie DYNAVOX family of products are based on a proven digital audio technology that is superior to any in its class.

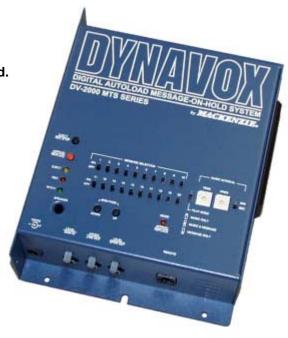
The **DV-2000MTS** series seamlessly combines your marketing messages with an external music source, enhancing your clients shopping or on-hold experience. The DV-2000MTS offers 20 independent message locations, each with an individual enable switch. This selectivity and an on-board delay timer allow you to be in control over which messages play, and how often. Playback sequences may be changed by time of day, day of week or any other criteria in order to create the desired customer experience.

#### -- Applications --

Message-On-Hold: Combine marketing messages with music to keep clients interested and informed about your company or products while they are on hold.

Storecasting: Seamlessly integrate in-store advertising messages with your background music.

On Command: Trigger messaging from a pushbutton or sensor.



#### Specifications:

Power:

12VDC

**Audio Fidelity** 

3.4kHz(STD) / 6.8kHz(PRO) 60dB Signal to Noise

**BGM Input:** 

RCA, mono, 10K ohm

**Audio Outputs:** 

RCA, mono, 600 ohm RCA, mono, 1W @ 8ohm

Remote Trigger:

RJ-12, trigger, relay, audio out

**Manual Controls:** 

BGM level, BGM fade level, Aphex mix, Output volume, Eject, Append/Replace, Speaker, Delay

Switches:

Message enable/disable, Play mode, Delay min/sec

Package:

Painted steel chassis

Specifications are subject to change without notice

## Making A Difference, One At A Time

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