

**For Immediate Release:**

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**BRINGING FEEDBACK TO A SCREECHING HALT**

*Paging Management System Provides Comprehensive Solutions  
For Overhead Paging and Public Address*

**Glendora, CA – May 2, 2008** – Businesses are using paging systems more than ever to communicate everything from marketing messages to evacuation alerts. Most large paging systems encounter a laundry list of challenges: They experience feedback when more than one person attempts to make an announcement. They do not typically support pre-recorded messages or music, and only one person at a time can make a live announcement, so company time is wasted waiting for the system.

The OPM-3SM Page Management system from Mackenzie Laboratories, Inc. is a cost-effective solution that solves all of these problems and more. The OPM-3SM is an all-inclusive system that combines page stacking, feedback elimination, pre-recorded messaging, and background music control, in a single device.

The OPM-3SM was specifically designed for the busiest overhead paging systems such as those found in airports, warehouses, manufacturing facilities and large retail establishments. It offers outstanding functionality and reliability with the addition of multiple channels and a dedicated pre-recorded messaging system. Three independent channels of page stacking allow multiple locations to record pages to the system at the same time. After pages are recorded, they are played back sequentially.

When direct access to the paging system is necessary or in case of emergencies, the priority bypass input of the OPM-3SM can be used to take precedence. Recorded pages are pre-empted while priority is in use. After the priority announcement is complete, playback of previously recorded announcements resumes.

The OPM-3SM also incorporates a pre-recorded messaging system. This permits repetitive announcements to be permanently stored within the memory of the system. The OPM-3SM even offers an integrated background music input that allows pass through of music or other material to the paging system while the OPM is idle.

The release of the OPM-3SM is helping Mackenzie achieve it's vision:

**Making a Difference, One at a Time**

Since 1954 Mackenzie has continued to revolutionize the communications industry through the firm's message-on-hold, remote download, page stacker/feedback eliminator, message repeater, transit and custom development product lines.

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